

# SALES, MARKETING & PROCUREMENT

Behind the world of retail and shopping is a huge industry of people who get the word out, help people understand the goodness of a product of service, and choose what's in the shops.

People in sales are needed to link customers with an employer's products or services, and show them why they're great.

It's about being able to excite people with your point of view and really understanding a product or service, so that people want to buy it or get involved.

## GCSEs

ENGLISH  
MATHS  
BIOLOGY  
CHEMISTRY  
PHYSICS  
FINANCE  
MEDIA  
STATISTICS  
BUSINESS  
GEOGRAPHY  
HISTORY  
ICT  
LANGUAGES

## A-LEVELS

ENGLISH  
MATHS  
BIOLOGY  
CHEMISTRY  
PHYSICS  
FINANCE  
MEDIA  
STATISTICS  
BUSINESS  
GEOGRAPHY  
HISTORY  
ICT  
LANGUAGES

## T-LEVELS

Education and  
Childcare  
Management and  
administration  
Finance  
Legal Services  
Accounting  
Media, Broadcast and  
Production

## APPRENTICESHIPS

AVAILABLE IN

Advertising and Media Executive  
Assistant Buyer / Merchandiser  
Bid and Proposal Co-ordinator  
Buying and Merchandising  
Customer Service Practitioner  
Digital Marketing  
Event Assistant  
Funeral Director  
IT Technical Salesperson  
Marketing Assistant  
Public Relations Assistant  
Retail Leadership  
Trade Supplier

## COLLEGE COURSES

LEVEL 1, 2 & 3 COURSES AVAILABLE IN

Business Management  
Creative Media  
Accounting and Finance  
Law and Practice  
Human Resource Management  
Management and Leadership  
Team Leading  
Computing and Data Management

## UNIVERSITY COURSES

BA (Hons) in Music Business  
BSc (Hons) in Psychology and Marketing  
BA (Hons) in Fashion Marketing  
BA (Hons) in Marketing  
BA (Hons) in Business and Law  
BA (Hons) in Business and Management  
BA (Hons) in Accounting and Law  
BA (Hons) in Business Finance  
BA (Hons) in Banking and Finance  
BA (Hons) in Business  
BA (Hons) in Economics and Finance  
BSc (Hons) in Finance and Statistics  
BSc (Hons) in Mathematics and Finance  
BA (Hons) in International Tourism  
Management

## JOB TITLES

Advertising account executive  
Advertising account planner  
Advertising art director  
Advertising copywriter  
Advertising media buyer  
Advertising media planner  
Art valuer  
Beauty consultant  
Business analyst  
Business development manager  
Call centre operator  
Checkout operator  
Conference and exhibition  
manager  
Digital marketing officer  
Estate agent  
Events manager  
Fashion model  
Financial adviser  
Franchise owner  
Image consultant  
Insurance account manager  
Land and property valuer and  
auctioneer  
Letting agent  
Market research data analyst  
Market research executive  
Market researcher  
Marketing director  
Marketing executive  
Marketing manager  
Medical sales representative  
Music promotions manager  
Public relations director  
Public relations officer  
Retail buyer  
Retail merchandiser  
Sales administrator  
Sales manager  
Sales promotion executive  
Sales representative  
Social media manager  
Sports agent  
Store demonstrator  
Telesales executive  
Visual merchandiser  
Wine merchant